

**Division:** *School of Economics and Management, Department of Industrial Economics and Project Management, Department of Management*

**Academic programme:** *38.03.02 Management*

**Mode of study:** *full-time, full-time and part-time*

**Programme length:** *4 years, 4.5 years*

**Programme level:** *Bachelor's degree*

**Language of instruction:** *Russian*

**Programme description:** *The training provides a system of knowledge in the field of managing the development of enterprises and organizations, designing and implementing business projects. In the course of the study, students acquire fundamental knowledge and strong skills in the economics of industrial enterprises, production and personnel management, finance management, marketing and market research, accounting and tax planning. At the end of training, as a graduation qualification work, all Bachelor's degree graduates present real projects developed for customer enterprises or start-up projects. The object of professional activity of graduates are management bodies, planning, economic, financial, accounting, investment and marketing departments of enterprises and organizations of all forms of ownership; state bodies of federal, regional and municipal government; private business.*

**Main programme-specific classes:**

- Marketing Research;
- Marketing Management;
- Business Organisation and Management;
- Management of Logistics and Supply Chains in Business;
- Analysis of Business Processes;
- Technologies of Business Promotion;
- Project Team Management;
- International Business;
- Sales Management and Interaction with Clients;
- Simulation Modelling of Investment Projects;
- Innovation Management;
- Business Planning;
- Risk Management;
- Project Management;

- Lean Technologies and Quality Management System;
- Cross-cultural Management;
- Operational Management;
- Strategic Management;
- Methods of Managerial Decision-making;
- Electronic Commerce and Promotion of Business on the Internet;
- Business Performance Management.
- 

**Programme manager:** *Natalia S. Dzenzeliuk, Candidate of Sciences (Economics), Head of the Department of Industrial Economics and Project Management, Tatiana V. Maksimova, Candidate of Sciences (Economics), Head of the Department of Management*