

Division: *School of Economics and Management, Department of Management*

Academic programme: *38.03.01 Economics*

Mode of study: *full-time*

Programme length: *4 years*

Programme level: *Bachelor's degree*

Language of instruction: *English*

Programme description: *The Bachelor's degree in the field of international economics and trade is designed for training highly qualified heads and specialists, who have skills and knowledge necessary to work in companies of international markets.*

The educational programme is aimed at forming and developing professional competencies in international economics, finance, international trade and e-commerce. Profound training is organized in information technologies, supply chain management, sales management and marketing.

Students who have completed the International Economics and Trade programme will be able to work in departments of international companies, government agencies, namely ministries and departments relevant to organization and regulation of foreign economic activity. This is possible due to deep knowledge of aspects and specifics of an organization of economic activity and trade on the global market.

The educational process is organized in English in a multicultural environment, which enhances competitiveness of graduates due to the ability to easily fit into a multinational team and work with international partners.

Graduates have big opportunities of career development and professional growth due to deep theoretical knowledge and professional skills on the global market. Understanding the main functions in the work of an organization (sales and purchasing activities, marketing, finance, pricing, etc.), together with possessing skills of analytical work and strategic management, contribute to rapid career growth.

The application of project-based learning, implementation of independent research projects in senior years of studies help graduates acquire the necessary competencies for successful work.

Main programme-specific classes:

- *Lean Technologies and Quality Management System*
- *Investments and Investment Analysis*
- *World Economy*
- *Innovation Management*
- *Currency and Currency Relations*
- *Digital Economy*
- *Infrastructure of the Market of Goods and Services*
- *Economic Analysis*
- *Pricing and Taxation*
- *Marketing Research*
- *Business Planning*
- *Computer Technologies of Data Analysis*
- *Business Performance Management*
- *International Trade*
- *International Economic Relations*
- *Business Negotiations*
- *Global Marketing*
- *Organization of E-business*
- *International Law*
- *Transport Support of International Trade*
- *International Standards of Financial Reporting*
- *Cross-cultural Management*

Programme manager: *Tatiana V. Maksimova, Candidate of Sciences (Economics), Associate Professor, Head of the Department of Management*